



27 July 2017

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Dear \_\_\_\_\_:

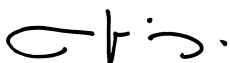
Greetings!

The A&A Knowledge Base Research Consultancy and Training Inc. (A&A), a PRC accredited CPD provider for Professional Teachers, is pleased to invite you and your academic unit/network to the *Seminar-Workshop Series on Promoting Substantive Pedagogy through Action Research*. This series is one of the priorities of A&A in cognizant of the teacher-researcher roles of teachers. A&A believes that a genuinely effective pedagogy is grounded (*substantive*) on local data and results. Hence, this concerted effort of its pool of experts to mainstream the conduct of Action Research among teacher practitioners, with the guidance of university professors and researchers throughout the entire action research process. Through this series, it is hoped that teachers will be empowered to conduct a systematic examination of their respective practices in order to effect positive change and improve learning outcomes. Attached are the training matrix and payment details and procedures for your reference. All modules will be delivered by highly distinguished researchers and select professors from top universities in the country.

Should you have inquiries regarding this invitation, we will be happy to discuss this with you through telephone no. (+632) 772-0080; mobile no. (+6395) 435 4200; email address [arseries.ph@gmail.com](mailto:arseries.ph@gmail.com).

Thank you and we look forward to welcome you to the community of Philippine Action Researchers.

Sincerely,



**JOVITO C. ANITO, JR**

*Director for Trainings*

A&A Knowledge Base Research Consultancy and Training Inc.



**A&A Knowledge Base Research  
Consultancy and Training Inc.**



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## Training Schedule

Module Title and Objectives	Date and Venue	Payment Deadline
<p><b>Module 1: Developing Action Research Plans for Continuous Improvement</b></p> <p>After completing this module, the participants are expected to have a thorough understanding of the action research cycle and a grounded appreciation of the action research process. In particular, the workshop aims to (1) discuss the rationale of action research and its main principles as a rigorous research methodology to continuously improve practice, (2) consider practical suggestions on how each stage of action research can be implemented to ensure continuous improvement, and (3) assist educators in developing action research plans.</p>	<p>Oct. 20-22, 2017 Venue: Tagaytay City</p>	<p>Sept. 30, 2017</p>
<p><b>Module 2 - Collecting and Analyzing Quantitative Evidence of Improvement for Action Research</b></p> <p>This workshop aims to (1) discuss the various techniques in collecting quantitative data for action research, (2) guide the participants in performing data preparation and exploratory analysis, (3) demonstrate how to perform descriptive and inferential analyses using statistical software, and (3) present practical guidelines in interpreting and reporting statistical results.</p>	<p>Oct. 27-29, 2017 Venue: Manila</p>	<p>Sept. 30, 2017</p>
<p><b>Module 3 - Collecting and Analyzing Qualitative Evidence of Improvement for Action Research</b></p> <p>This workshop aims to (1) discuss the various techniques in collecting qualitative data for action research, (2) assist the teacher-researchers in coding verbal data using qualitative data analysis software (3) demonstrate how constant comparison is utilized in the process of conceptualization, and (3) present practical guidelines in reporting a qualitative evidence for an action research.</p>	<p>November 9-11, 2017 Venue: Dipolog City</p>	<p>Oct. 15, 2017</p>
	<p>November 17-19, 2017 Venue: Manila</p>	<p>Oct. 15, 2017</p>
<p><b>Module 4 – Disseminating Action Research Results</b></p> <p>This module primarily introduces the technical standards in evaluating Action Research reports. Specifically, this module provides guidance on how to prepare action research reports for scholarly dissemination. This module likewise covers topics on managing the implementation of change and shaping instructional and administrative decisions through evidences drawn from Action Research.</p>	<p>December 1-3, 2017 Venue: Tagaytay City</p>	<p>Nov. 15, 2017</p>

*Note: Information on CPD points per module shall be announced at the website [www.anakbase.com](http://www.anakbase.com) or at the facebook page “Seminar-Workshop Series on Action Research” once available.*



## Daily Schedule per Module

Time	Day 1	Day 2	Day 3
<b>Module 1: Developing an Action Research Plan for Continuous Improvement</b>			
AM	Registration Opening Program <i>Session 1: Action Research Theory, Principles, and Practice</i>	<i>Session 3: Design of Action Research for Continuous Improvement</i>	Workshop: Developing an Action Research Plan
PM	<i>Session 2: Examining Problems in Education/Classroom</i>	<i>Session 4: Data Collection and Data Analysis in Action Research</i>	Plenary: Presentation of Action Research Plan Closing Program
<b>Module 2: Collecting and Analyzing Quantitative Evidence of Improvement for Action Research</b>			
AM	Registration Opening Program <i>Session 1: Quantitative Data Collection Techniques for AR Software (Trial) Installation*</i>	<i>Session 4: Measures of Association</i> <i>Session 5: Comparing Groups with t Tests and Similar Nonparametric Tests</i>	<i>Session 6: Analysis of Variance and Post Hoc Tests and Similar Nonparametric Multiple Comparison Tests</i>
PM	<i>Session 2: Data Preparation and Exploratory Analysis</i> <i>Session 3: Descriptive Statistics and Plots</i>	Workshop: Developing AR Instruments and Data Collection and Analysis Matrix	Plenary: Presentation of Data Collection and Analysis Plan Closing Program
<b>Module 3: Collecting and Analyzing Qualitative Evidence of Improvement for Action Research</b>			
AM	Registration/Opening Program <i>Session 1: Qualitative Data Collection Techniques for AR Software (Trial) Installation*</i>	<i>Session 3: Constant Comparison in Qualitative Data Analysis</i>	<i>Session 5: Reporting Qualitative Evidence for Action Research</i>
PM	<i>Session 2: Coding Verbal Data using a QDA software</i>	<i>Session 4: Conceptual Saturation</i> Workshop: Developing AR Instruments	Plenary: Presentation of Data Collection and Analysis Plan Closing Program
<b>Module 4: Disseminating Action Research Results</b>			
AM	Registration/Opening Program <i>Session 1: Evaluating an Action Research Report</i> <i>Session 2: Ethical Considerations in Action Research</i>	<i>Session 5: Writing Action Research as a Scholarly Report</i> <i>Session 6: Selecting Appropriate journals for Action Research Reports</i>	Troubleshooting Session: Addressing issues and challenges in writing Action Research Reports
PM	<i>Session 3: Shaping Instructional and Administrative Decisions through Action Research</i> <i>Session 4: Managing the Implementation of Change</i>	Workshop: Writing Action Research Reports for Journal Publication	Plenary: Presentation of Publication-Ready Action Research Reports

\*Each participant is required to bring a Windows laptop



## Registration and Payment Procedures

### I. REGISTRATION FEE

- a. Registration Fee: **PhP 5,900.00** per Module
- b. Surcharge: **PhP 1,000.00** (for payments made beyond the deadline)
- c. Registration covers two (2) lunches, five (5) snacks, flash drive containing all the training materials (and software installer for Modules 2 and 3), and certificates. Hotel accommodation is not included but the secretariat may assist the participants in booking for cheaper accommodations near the venue.

### II. PAYMENT INSTRUCTIONS

- a. NO WALK-IN – The A&A trainings observe a NO WALK-IN policy in all its trainings.
- b. Registration fee must be paid in full not later than the deadline. A surcharge will be imposed for payments made beyond the deadline.
- c. Payment through Security Bank Account – Payment of registration fees must be made through the Security Bank Account of A&A. Please see below the details. All payments made through security bank are free of charge in all its branches nationwide. The bank is open daily from 9:00 AM to 5:00 PM.
- d. Payments may likewise be made via Palawan Pera Padala. Sending cost however will be shouldered by the sender. Sender must confirm with the secretariat at mobile no. (0995) 435 4200 the name of the Staff on duty to whom the money shall be addressed. A&A strongly suggests that payments through this facility be made in the morning to give the secretariat ample time to collect and deposit the payment to A&A's bank account on the same day.
- e. Inform the secretariat immediately after payment has been made to verify payment and confirm your registration. Text to (0995) 435 4200 the following:

Information	Sample
Complete Name	Juan dela Cruz
Module No.	Module 2
Venue	Dipolog City
Branch Code, Date and Time of Payment	NIEV204322 October 15, 2017 10:16:48

### III. BANK ACCOUNT DETAILS

- a. Name of Bank: Security Bank
- b. Acct. Name: A&A Knowledge Base Research Consultancy and Training
- c. Acct. Type: Checking (Current)
- d. Acct No.: 0000-0022-4478-2

*Note: Checks payments must be named to A&A Knowledge Base Research Consultancy and Training Inc.*